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PARTNERSHIPS For the goals

### **Global Strategy 2024 – 2028:** Going Beyond the Restoration of Eyesight

We are an international development organization working to prevent blindness and restore sight.

Founded in Calgary, Canada in 1963, we have grown to become a global community that spans four continents. We are more than 65 staff worldwide, along with a team of more than 2,000 community health workers and volunteers. We are hundreds of communities of work. We are a growing network of more than 10,000 donors, 60 partner hospitals and more than 30 partner institutions, including medical universities, institutional donors and service clubs.

Moving forward, we will expand our service reach to include more communities and more determinants of health related to eye health, so that we can improve the quality of life for more individuals.

How will we achieve this? By scaling up our interventions while adopting innovative solutions, by creating new partnerships while strengthening existing partnerships, and by generating more awareness and support for our mission across our countries of operation.

Together with our global community, we will realize our vision of the elimination of avoidable vision loss.

## **Contributing to the Sustainable Development Goals**

6 CLEAN WATER AND SANITATION

Vision loss is linked to a host of other development issues including poverty, lack of education, gender inequality, and lack of access to clean water and healthcare. Today, we are setting our sights on addressing the root causes of avoidable vision loss and raising the bar in global eye health. Through all of this, we will take practical steps to minimize the environmental impact of our work. While all of the Sustainable Development Goals are interconnected, in the image above we have highlighted six goals that are most closely connected to our mission.

## **Our goals:**

- Expand our service reach to include <u>more communities</u> and <u>more determinants</u> <u>of health</u> related to eye health, so that we can improve quality of life for more individuals.
- 2. Strengthen the <u>capacity of our partners and staff</u> to ensure organizational excellence, efficiency and accountability.
- 3. Increase awareness of Operation Eyesight, our programs and our impact to generate more <u>support</u>, disseminate eye health <u>knowledge</u>, <u>influence</u> key state and non-state actors, and ultimately increase the size of our global community.

# We will achieve the above goals through our five thematic programming areas:

#### **Hospital Strengthening**

Building the capacity of our partner hospitals to deliver quality eye care services for all, on a sustainable basis.



#### **Community Eye Health**

Empowering individuals to take ownership of their eye health.



#### **Integrated Eye Health**

Strengthening areas of overlap between primary eye care and primary health care.



#### **Disease Control**

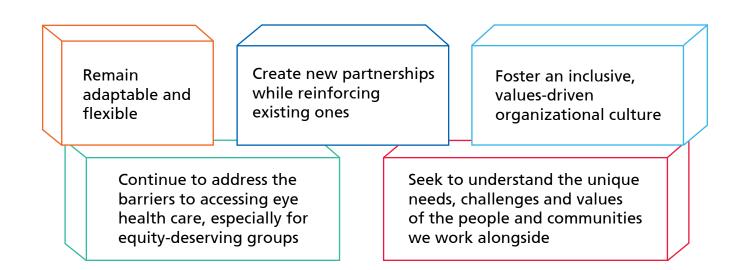
Effectively addressing the major causes of avoidable vision loss in our areas of intervention.



#### **Research and Advocacy**

Informing national eye health policies and strengthening local health systems.

## **Our commitments:**



# Our global reach

# By 2028, we will have programs in 15 countries:

- Bangladesh
- Bhutan (new)
- Canada (under assessment)
- Ethiopia
- Ghana
- India
- Kenya
- Liberia
- Malawi
- Myanmar (new)
- Nepal
- Sri Lanka
- Tanzania (new)
- Zambia
- Zimbabwe (new)

To support our programs, we will be fundraising in seven countries where we have charitable status:

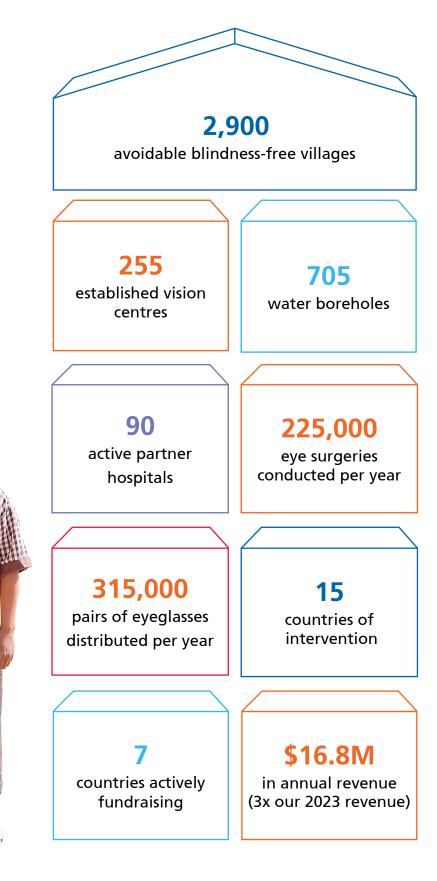
- Canada
- Ghana
- India
- Kenya
- Zambia
- United Kingdom
- United States

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Promote eye health awareness through health education sessions and materials Implement community-centric eye	Communities empowered to take ownership of their eye health needs	Our Theory of Chan	ge
health interventions with a special focus on children, women and underserved populations		Avoidable vision loss eliminated from the target communities on a sustainable basis	
Improve access to clean water and means for effective hygiene	Sources of clean water available to communities	Reduced inequalities,	inequalities,
Advocate with governments and other stakeholders for prioritization of eye health and integrated, gender-responsive eye health care	Responsive and sustainable eye health	National eye health policies, systems and programs strengthened better overall health and well-being, and increased social and economic opportunities for the communities	
Develop and implement integrated care models to address other determinants of eye health	care models established with continuum of care	and well- resourced alongside.	we work alongside.
Establish and strengthen pathways for patient referrals and follow-up		integrated into primary health care framework	
Train health care providers, ophthalmic personnel and community health workers	Quality, comprehensive and affordable eye health	Tallework	
Equip/upgrade hospitals and establish new eye health facilities	care services delivered by skilled providers and		
Implement innovative business models and teleophthalmology solutions	strengthened eye health facilities		

# A healthy future is in sight

By 2028 we aim to achieve the following...





#### Join our global community today.

Partnership inquiries: philanthropy@operationeyesight.com Media inquiries: marcomteam@operationeyesight.com Subscribe for eNews: operationeyesight.com/subscribe Donate: operationeyesight.com/donate

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